Dissemination Through Developing Flagship Program Logic Models

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Overview

- What is the Flagship Model?

- Logic Modeling
  - Rationale and Intended users

- Applications
  - Program Evaluation
  - Program Building and Dissemination: Institutionalizing the Flagship Model as the pathway to advanced language education
The Flagship Model

- Innovative curricular approaches, state of the art pedagogy
- Enhanced engagement in the learning process and maximum exposure
- Proficiency based/Evidence based learning and ongoing assessment
- Content Based and domain-specific instruction
- Cultural literacy
- Meaningful and carefully articulated overseas immersion
- Pragmatic and relevant language instruction
- Certifying results
Persian and Arabic Flagship programs at UMD:
Hosted at the School of Languages, Literatures and Cultures, College of Arts and Humanities. Part of the mission of our college is to:

“foster the ability to understand and interpret the cultures of the world” in students ... Our college envisions “expanding opportunities for all of our students to acquire a nuanced understanding of the world as a place of difference and diversity across time and cultures, through increased participation in study abroad and international internships and other educational programs that promote global awareness.”
Impact of the Flagship Model

- Enhanced quality of instruction in undergraduate language courses
- Increased capacity for (and interest in) content-based instruction
- Language partner program
- Intensive summer institute
Impact on our campuses and the field
Program logic model

Input
Stakeholders:
- Students
- Parents
- Faculty and staff
- Institution
- The Language Flagship
- Overseas partner institution
- Potential employers
- Professional community

Processes
- Stateside program
- Overseas program

Outcomes (short term)
- Level 2 proficiency
- Completing major(s) requirements
- Level 3 proficiency
- And experiential learning

Impact (long term)
- Building capacity in advanced and superior language education
- Graduating global professionals with skills to contribute to various disciplines and professions
Maximizing the impact

- Documenting our practices, outcomes, contributions, and ambitions in a systematic way

Logic Modeling:
- Documents what a program intends to do and what it is actually doing.
- Is an effective way to monitor program activities.
- Serves as a format for clarifying what the program hopes to achieve
- Helps programs stay on track and plan for the future.
- Helps programs communicate to people outside in a commonly accepted and concise way.