Language Learning for the Professions: An Overview of K-12 Initiatives

Mary E. Risner, Ed.D.
University of Florida
Center for Latin American Studies
Flagship Results 2012, NYC
Challenges to K-12 Initiatives

• Lack of teacher time (absorbed with standardized tests)

• Consolidation of materials/efforts

• Buy-in at language associations (fear of “business”)

• Buy-in at business education conferences (more culture/area studies concern over language)
Network of Business Language Educators (NOBLE) 2009

Secondary
Foreign Language

Post-secondary
Professional Schools

*Some USDOE CIBER and TVI funding
Activities

Sponsoring and co-presenting with teachers at conferences

Supporting teachers in curriculum development

Advocating study of business, language, & culture
Foreign Language Education

- Language for jobs beyond teaching
- Classroom connection with professionals
- Adaptation of curriculum with LSP activities
- Creation of new LSP courses
Annual FIU K-12 Business Language Conference

Organize panels, presentations and recruit teachers.
2011 FFLA Annual Conference
Business Language/Career Theme

FFLA President Linda Markley

Peek of Jaxport, Astronaut McBride, Scott of ODI For Lang Programs, Simmons-small business.
FFLA 2012

- Business language track
- Pre-conference workshop
- Pre-conference site visit to Jaxport
Business Education

- Understanding value of foreign language and intercultural competence
- Connecting classroom with professionals
- Adapting curriculum with international content
- Ideas of international business class activities
Partnering with Business Education
NBEA/SBEA
IB Speakers at SBEA/NBEA

CEO Tampa Port
Advocacy Clips on YouTube

Toward a New Generation of Globally Aware Citizens

Need for Language Training Across the Disciplines

Language, Business and the “Halo Effect”

Brazil is a Global Leader
Featured Teachers

Conferences, Twitter, other media
Featured Teacher-Cristin Bleess

Spanish for Leadership course, Spring 2013
Danika Cornelius, Seacrest Day School-Florida

Business Spanish course (private school) 2012-2013
Nicole Naditz, Bella Vista H.S.-California

Student-run 24 Hour Recording Marathon on language/careers
Juan Vazquez Caballero, Haddam-Killingworth High School, Connecticut

Five “Cs” plus “C” for Careers

Juan José Vázquez-Caballero on how to create curricula to allow language students to be more engaged, motivated, and prepared for the real world.

The world of education is like the flu virus; every year it mutates and becomes stronger. We discuss differentiation, accountability, 21st century skills, culture... Our attempts at improving education are often successful, and we work hard to prepare students who will be happy, productive members of a global society. We help them make connections through the Internet to the outside world, even connections to other countries, and all of this is important, but is this enough?

I’ve been teaching for just a few years; I’m not a guru in education or a doctor, but I’m in the trenches. I work diligently to teach language, culture, and grammar through inquiry-based methods. I provide
Social Media
Twitter

@langforcareers
Language and Culture Skills for the 21st Century Workplace

The Network of Business Language Educators (NOBLE) site compiles resources, news, and events to help educators connect the "real" world of language and culture to their classroom and students.

Here you will find resources to help you:

- promote and lead foreign language advocacy efforts at your institution.
- develop courses and programs focusing on the use of language in the workplace.
- be informed about professional development events promoting the study of language and culture to prepare students for the global workplace.

How About Adding "C" For Careers in the Language Standards Good article from Language Magazine focusing on the value of connecting the "real" world to the language classroom by Joan Rosal and Catherine.
Noble Ning

Network of Business Language Educators (NOBLE)
Building Language, Culture, and Technology Skills for the 21st Century Workplace

Preparing Global Leaders for the 21st Century Workplace

The NOBLE mission is to:
- Promote the value of language and cross-cultural proficiency in today's workforce
- Understand the practical application of business and technology as part of everyday life skills
- Foster global literacy through interdisciplinary connections
- Increase competitiveness of our students by increasing their awareness of global perspectives
- Improve articulation among secondary and post-secondary institutions
- Encourage interdisciplinary collaboration among faculty of foreign language, business, and other professional schools

For resources related to the NOBLE mission, please visit NOBLE

Great websites for cultural information for business situations
I thought I would share these three sites I found as I've been collecting resources for our new Spanish for Leadership class: ...

Create a Ning Network!
LinkedIn – Language Learning for Business and the Professions

Most Popular Discussions

I took a shot at a question folks repeatedly ask me: “what language is best?” Please let me know what you...

“Which is the Best Language to Learn?” davidvictorvector.blogspot.com

Which is the Best Language to Learn?” In business, if the team on the other side of the table knows your language but you don’t know theirs, they almost certainly know more about you and your company than you do about them and...

posted 20 days ago

David Victor 18 days ago · David likes this.

Adding “C” for Careers as one of the key language standards... What do you think?
Are We Prepared for the Global Marketplace?

http://www.youtube.com/watch?v=IwCEkleilNQ&feature=plcp
Contact Information

Mary Risner
mrisner@latam.ufl.edu