



THE LANGUAGE FLAGSHIP
Creating Global Professionals

Flagship Results 2012

*Assessing the Academic, Professional and Cultural
Impact of the Flagship Experience on Students Across
Languages*

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Flagship Beyond Proficiency

- **Benefits to Flagship Scholars**
 - Intellectual & Academic Benefits
 - Cultural Knowledge & Regional Expertise
 - Professional & Career Development
- **Benefits to The United States**
 - Students' Use of Flagship Language After Graduation
 - In Professional Jobs
 - In Graduate School



Respondent Information

Respondent Classification by Student Status

Domestic Students	329
Capstone Students	68
Alumni	107
Total Respondents	504



Respondent Information

Respondent Classification by Language

	Arabic	Chinese	Hindi/ Urdu	Korean	Persian	Russian	Swahili
Domestic Students	131	126	10	12	8	40	2
Capstone Students	18	29	2	10	3	6	0
Alumni	39	44	3	11	0	10	0
Total by Language	188	199	15	33	11	56	2

Total Respondents: 504



Survey Process

- Consulted with Flagship Partners, NSEP, IIE to develop questions for inclusion in the surveys
- Created draft of each survey
- Piloted the surveys to samples of Flagship students and alumni
- Analyzed results, revised each survey
- Administered surveys to students and alumni via Flagship staff at 22 Flagship Programs*
- Collected and analyzed data

**The new Flagship programs in Turkish (Univ. of Indiana) and Portuguese (Univ. of Georgia) were not contacted.*



THE LANGUAGE FLAGSHIP

Results: 2012

Various Benefits of The Flagship

- Benefits to Flagship Scholars
 - Intellectual & Academic Benefits



Intellectual and Academic Benefits

Individual Questions

To what extent do you agree with the following statement:

The Flagship Program provided me with an intellectually stimulating learning environment.

	Strongly Agree	Agree	Disagree	Strongly Disagree
<i># Respondents:</i>	259	199	23	7
<i>% Respondents:</i>	53%	41%	5%	1%

Total Respondents: 488



Intellectual and Academic Benefits

Individual Questions

To what extent do you agree with the following statement:

Participating in the Flagship Program contributed to my awareness of different points of view from around the world.

	Strongly Agree	Agree	Disagree	Strongly Disagree
<i># Respondents:</i>	282	181	19	5
<i>% Respondents:</i>	58%	37%	4%	1%

Total Respondents: 487

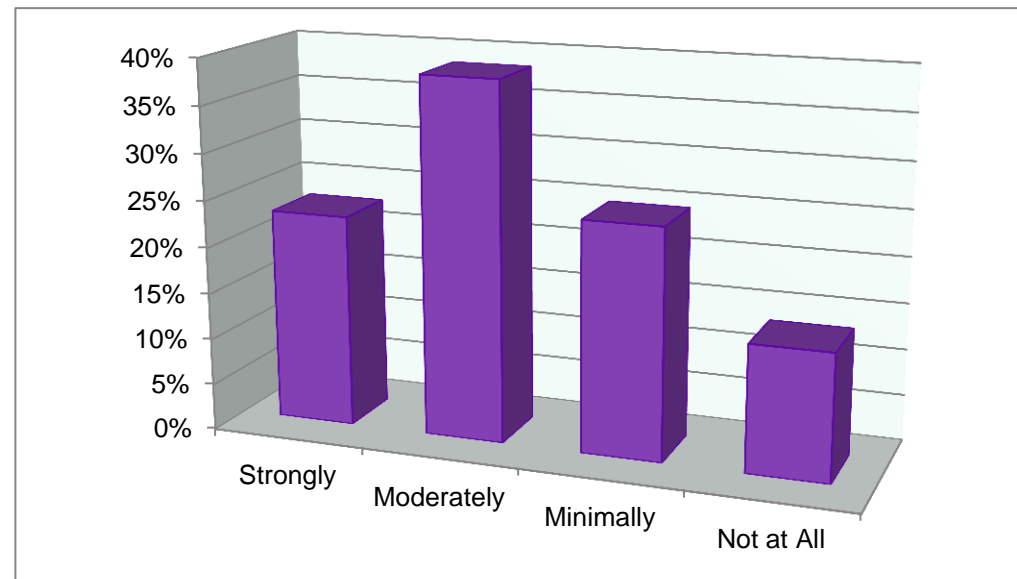


Intellectual and Academic Benefits

Individual Questions

How did your participation in your Flagship program contribute to an increase in your abilities in conducting research?

Strongly: 23%
Moderately: 38%
Minimally: 25%
Not at All: 14%



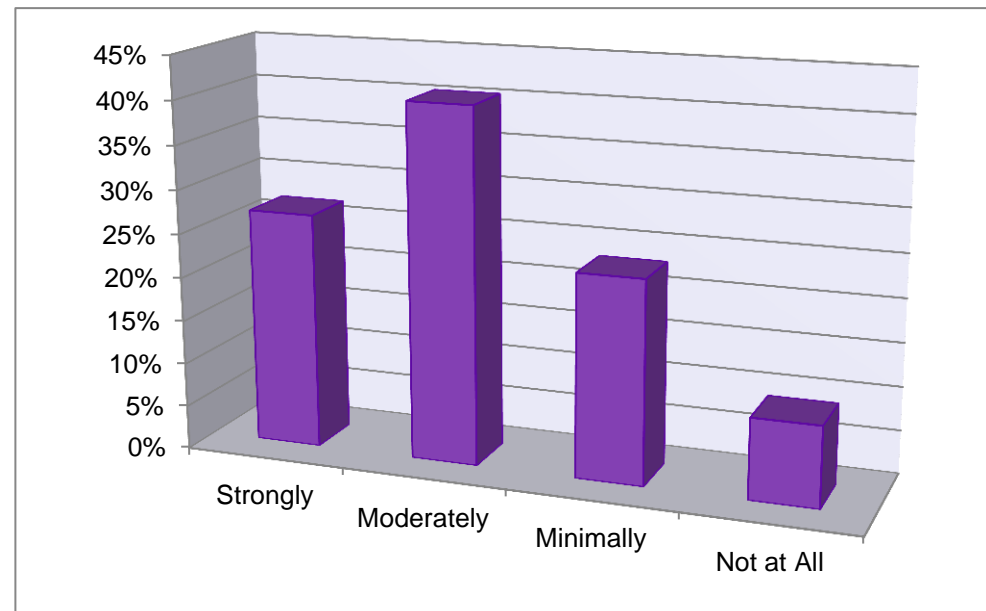


Intellectual and Academic Benefits

Individual Questions

How did your participation in your Flagship program contribute to an increase in your confidence working in groups?

Strongly: 27%
Moderately: 41%
Minimally: 23%
Not at All: 9%





Intellectual and Academic Benefits

Individual Questions

Are you currently pursuing or have you pursued a graduate or professional degree after finishing the Flagship Program?

Yes	No
42	57
42%	58%

Total Respondents: 99



Intellectual and Academic Benefits

Individual Questions

What is your field of graduate or professional study?

International/Public Affairs	17	33%
Business	5	10%
Law	5	10%
Cultural & Regional Studies	4	8%
Economics	3	6%
History	3	6%
Linguistics	3	6%
Literature	3	6%
Government	2	4%
International Development	2	4%
Art	1	2%
Healthcare	1	2%
Sociology	1	2%
Urban Planning	1	2%

Total Responses: 51

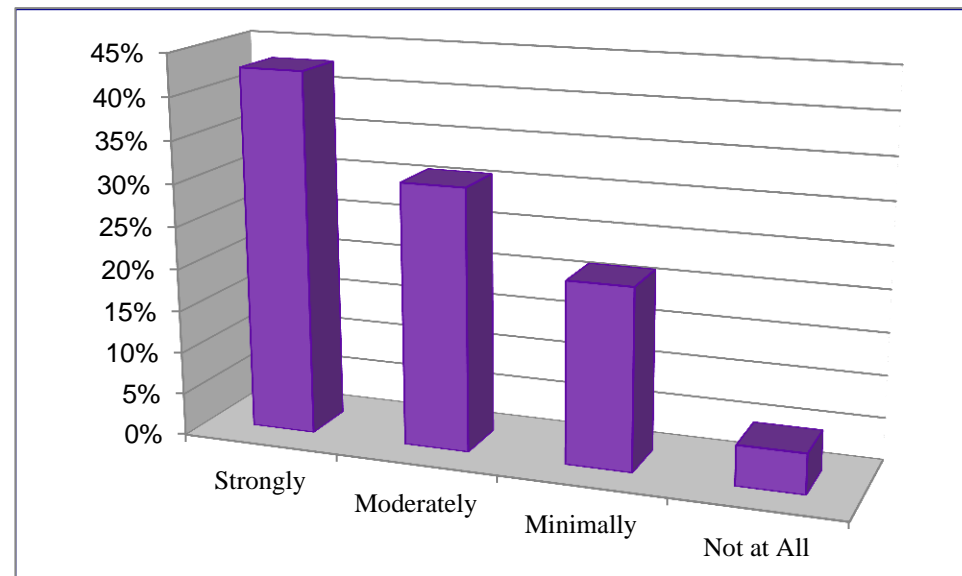


Intellectual and Academic Benefits

Individual Questions

To what extent do you think the Flagship Program contributed to your preparation for graduate school?

Strongly: 43%
Moderately: 31%
Minimally: 21%
Not at All: 5%



Total Respondents: 42

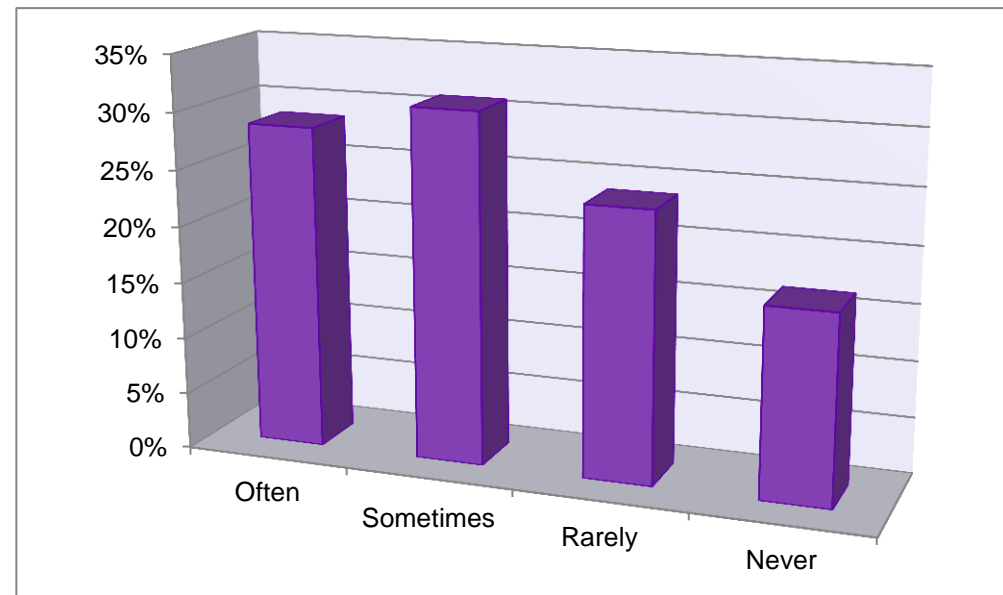


Intellectual and Academic Benefits

Individual Questions

How often do you use your flagship language skills in your graduate studies?

Often: 29%
Sometimes: 31%
Rarely: 24%
Never: 17%



Total Respondents: 42



Various Benefits of The Flagship

- Benefits to Flagship Scholars
 - Intellectual & Academic Benefits
 - Cultural Knowledge & Regional Expertise



Cultural and Regional Knowledge

Individual Questions

To what extent do you agree with the following statement:

The Flagship Program provided me with knowledge and understanding of the country/region in which my target language is spoken.

	Strongly Agree	Agree	Disagree	Strongly Disagree
<i># Respondents:</i>	287	189	9	3
<i>% Respondents:</i>	59%	38%	2%	1%

Total Respondents: 488



Cultural and Regional Knowledge

Individual Questions

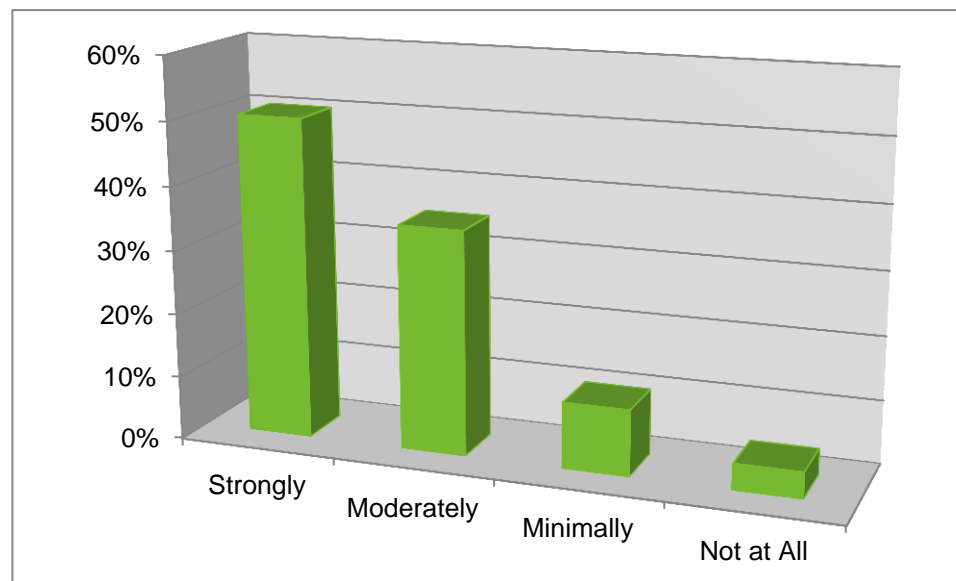
To what degree did participation in the Flagship contribute to developing specialized knowledge of your region of study?

Strongly: 50%

Moderately: 35%

Minimally: 10%

Not at All: 4%





Various Benefits of The Flagship

- Benefits to Flagship Scholars
 - Intellectual & Academic Benefits
 - Cultural Knowledge & Regional Expertise
 - Professional & Career Development

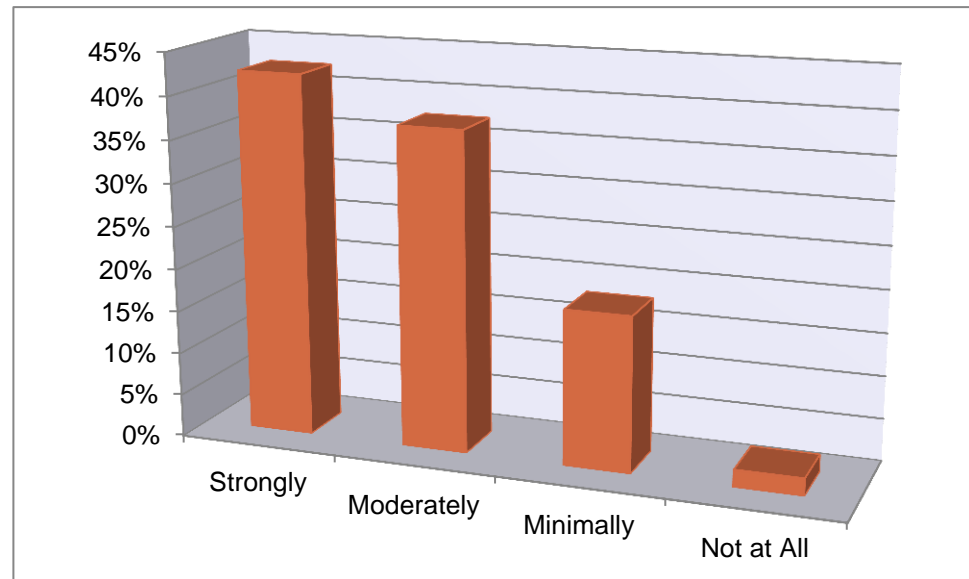


Professional Development

Individual Questions

To what extent do you think the Flagship Program contributed to your preparation for entering the job market?

Strongly: 42%
Moderately: 38%
Minimally: 18%
Not at All: 2%



Total Respondents: 99

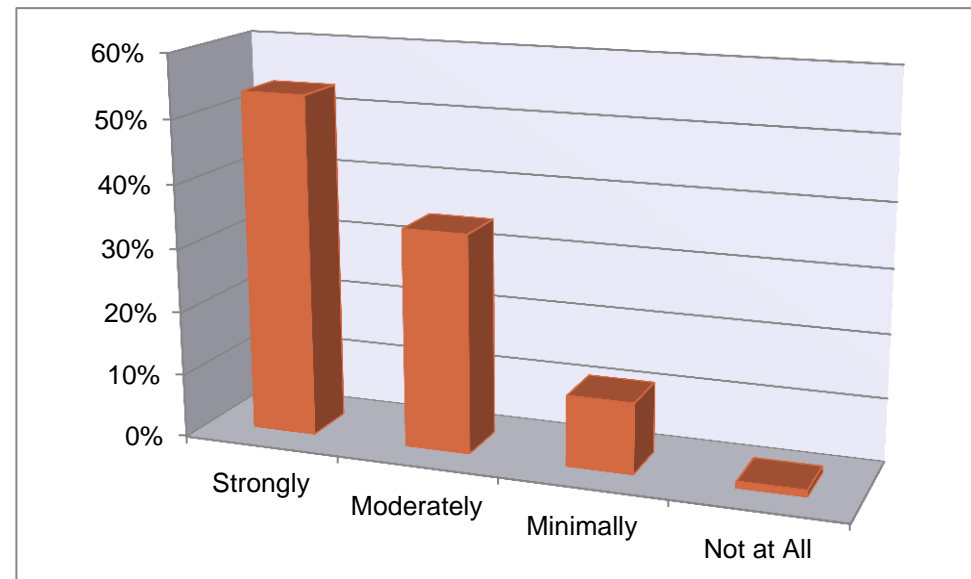


Professional Development

Individual Questions

To what extent do you think the Flagship Program increased your competitiveness within your professional field?

Strongly: 54%
Moderately: 34%
Minimally: 11%
Not at All: 1%



Total Respondents: 99

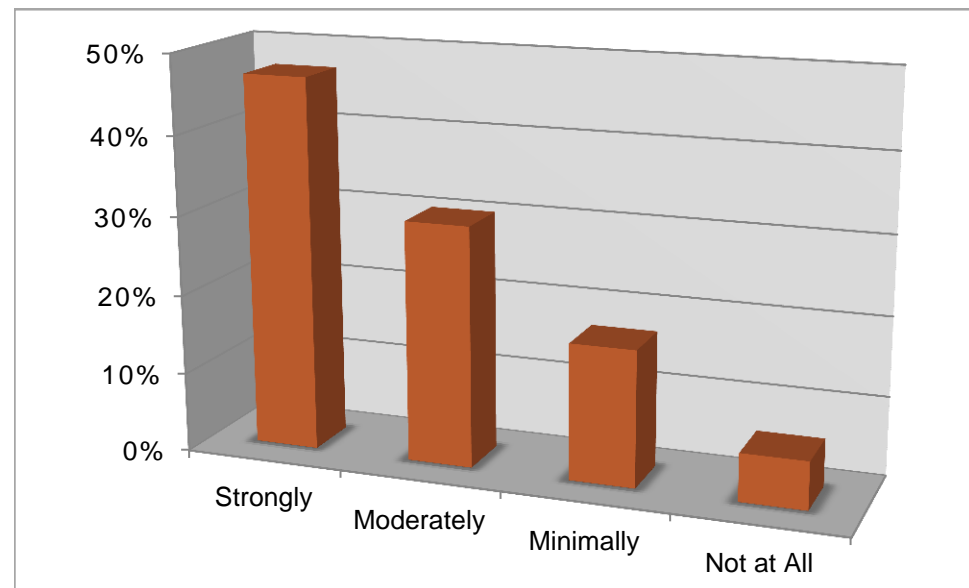


Professional Development

Individual Questions

To what extent has your participation in the Flagship program helped to focus your career trajectory?

Strongly: 47%
Moderately: 30%
Minimally: 17%
Not at All: 6%



Total Respondents: 99



Professional Development

Individual Questions

Do you think being a part of Flagship will provide you with greater employment opportunities?

	Yes	No	No Opinion
<i># Respondents:</i>	294	9	19
<i>% Respondents:</i>	91%	3%	6%

Total Respondents: 322

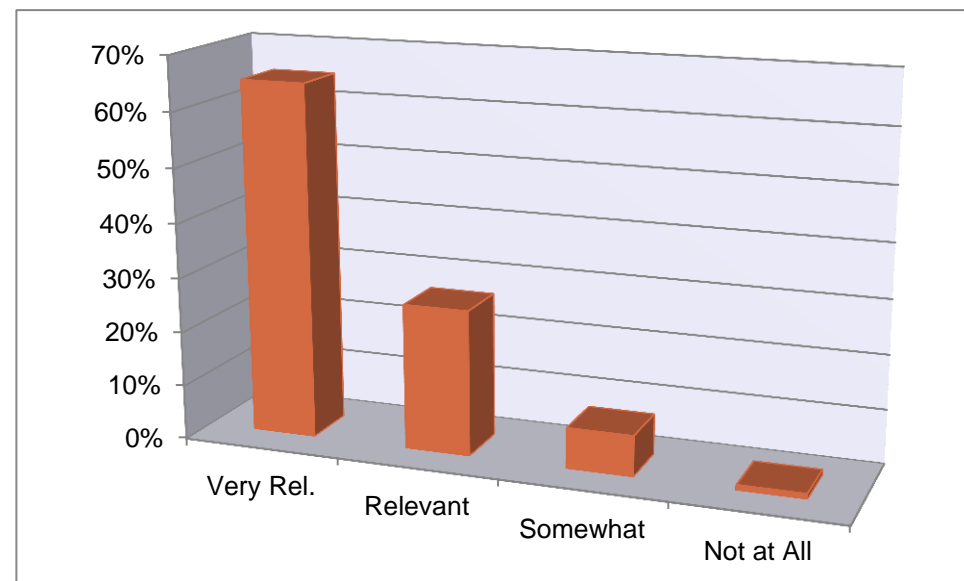


Professional Development

Individual Questions

How relevant has the Flagship program been to your future personal and professional goals?

Very Relevant: 65%
Relevant: 27%
Somewhat: 7%
Not at All: 1%



Total Respondents: 322



Professional Development

Individual Questions

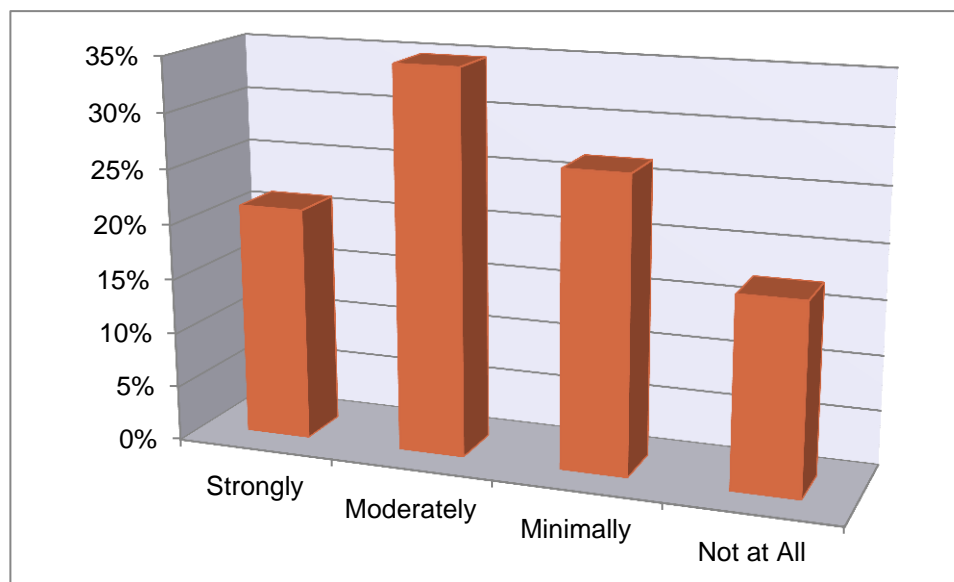
How has your participation in your Flagship program contributed to an increase in your abilities in networking with professionals in your field of interest?

Strongly: 21%

Moderately: 34%

Minimally: 27%

Not at All: 17%



Total Respondents: 476



Professional Development

Individual Questions

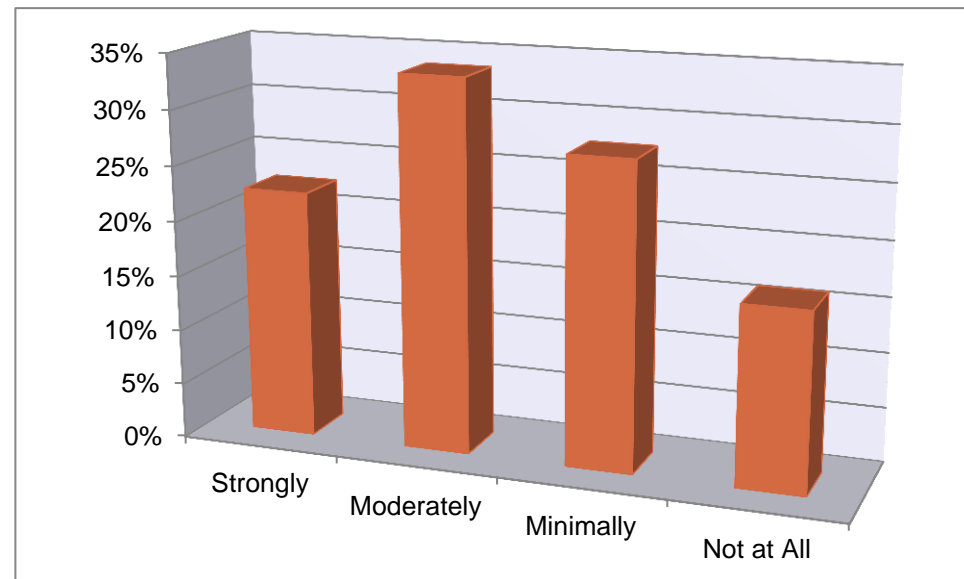
How has your participation in your Flagship program contributed to an increase in your abilities in operating in a professional working environment?

Strongly: 23%

Moderately: 34%

Minimally: 27%

Not at All: 17%



Total Respondents: 476

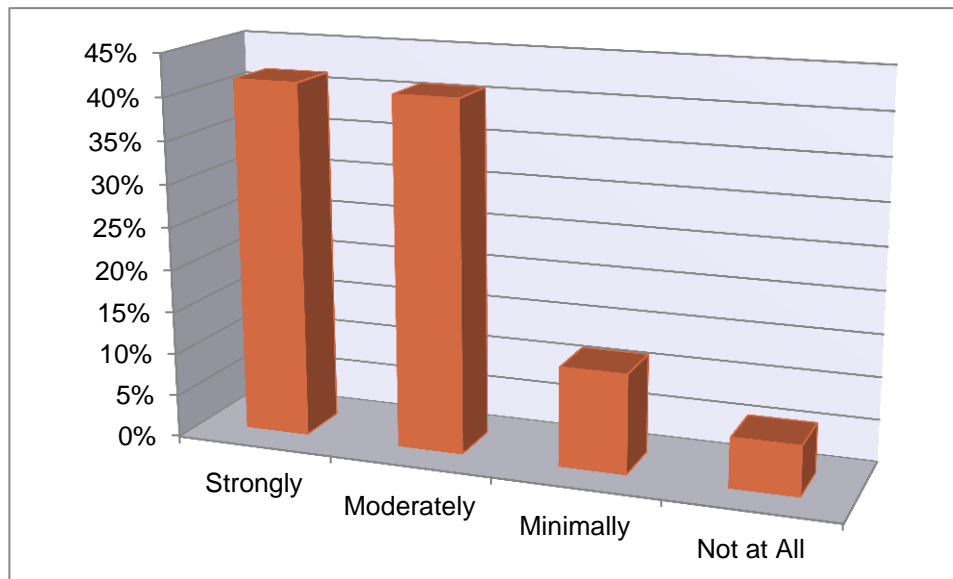


Professional Development

Individual Questions

How has your participation in your Flagship program contributed to an increase in your abilities in public speaking and presentation?

Strongly: 42%
Moderately: 41%
Minimally: 11%
Not at All: 6%



Total Respondents: 475



Various Benefits of The Flagship

- Benefits to Flagship Scholars
 - Intellectual & Academic Benefits
 - Cultural Knowledge & Regional Expertise
 - Professional Development
- Benefits to The United States
 - Students' Use of Flagship Language After Graduation
 - In Professional Jobs
 - In Graduate School



Language Use After Graduation

Individual Questions

Since graduation, how have you used your language skills?

	In a Job	In Graduate School	Informal Use	Not at All
<i># Responses:</i>	55	25	88	4
<i>% Responses:</i>	52%	24%	83%	4%

Total Respondents: 106



Language Use After Graduation

Individual Questions

If you are currently employed, how many days per month do you use your language in your work?

	Every Day	16 Days +	5-15 Days	1-5 Days	Don't Use
<i># Respondents:</i>	31	6	3	15	34
<i>% Respondents:</i>	35%	7%	3%	17%	38%

Total Respondents: 89



Language Use After Graduation

Frequency of Language Use by Field of Employment:

Field of Employment	Language Use - Days per Month					Total # of Respondents
	Every Day	16 Days +	6-15 Days	1-5 Days	Do Not Use	
Education /Educational Services	18	1	2	2	3	26
Linguist/Translator	5	0	2	0	2	9
Nonprofit Organization	4	2	0	0	2	8
Government (Federal, State or Local)	3	2	0	4	4	13
Business	3	0	0	2	7	12
Communications / Media	2	0	0	1	2	5
Development	2	0	0	0	0	2
Finance/Insurance/Real Estate	1	0	0	1	2	4
Social Work, Social Assistance Services	1	0	0	0	0	1

* Fields of Employment without at least one alumnus using the language “Every Day” were excluded from this chart

* Some respondents described their positions as falling into more than one “Field of Employment” category



Language Use After Graduation

Frequency of Language Use by Field of Graduate Study:

Field of Graduate Study	Frequency of Language Use				Total # of Respondents
	Often	Sometimes	Rarely	Never	
International Affairs	4	6	2	2	14
Cultural & Regional Studies	3	0	0	1	4
History	2	1	0	0	3
Literature	2	1	0	0	3
Government	2	0	1	0	3
Other	1	3	0	1	5
Business/Management	1	1	2	0	4
Economics	1	0	1	1	3
International Development	1	0	1	0	2
Linguistics	0	2	0	0	2
Art	0	1	0	0	1
Public Affairs	0	1	0	0	1
Sociology	0	1	0	0	1

* Fields of Graduate Study without at least one alumnus using the language “Sometimes” were excluded from this chart



Language Use After Graduation

Taking a Closer Look

Frequency of Language Use in Employment, by Proficiency:

Proficiency	Language Use - Days per Month					Total # of Respondents
	Every day	16 Days +	6-15 Days	1-5 Days	Do Not Use	
Superior	14	1	2	1	9	27
Adv. High	7	2	0	8	10	27
Adv. Mid	4	0	1	3	10	18
Adv. Low	3	0	0	2	1	6
Int. High	1	0	0	0	1	2
Int. Mid	0	0	0	0	0	0
Int. Low	0	0	0	0	1	1
Don't Know	2	1	0	0	2	5

Total Respondents: 86



Language Use After Graduation

Taking a Closer Look

Frequency of Language Use in Grad. School, by Proficiency:

Proficiency	Frequency of Language Use				Total # of Respondents
	Often	Sometimes	Rarely	Never	
Superior	6	5	4	3	18
Adv. High	5	3	4	1	13
Adv. Mid	0	3	2	2	7
Adv. Low	0	1	0	1	2
Int. High	0	0	0	0	0
Int. Mid	0	1	0	0	1
Int. Low	0	0	0	0	0
Don't Know	1	0	0	0	1

Total Respondents: 42



Conclusions

- Most student and alumni respondents agree that the Flagship provides an **intellectually stimulating environment** and promotes awareness of **different points of view**
- Nearly all respondents believe that the Flagship has strongly contributed to their **understanding of the country or region** in which their target language is spoken
- Many students and alumni agree that the Flagship has helped them to develop certain academic and professional skills such as **conducting research and public speaking**
- Most respondents believe that the Flagship has helped to prepare them for **entering the job market**



Conclusions

- Nearly half of Flagship alumni respondents have **pursued graduate degrees**, mainly in International Affairs, Public Affairs, Business and Law
- Among those respondents who pursue graduate degrees, most believe that the **Flagship helped to prepare them for graduate school**, and many use the language skills that they developed in the Flagship in their graduate studies
- Over one-third of alumni respondents **use their Flagship language skills every day** in their jobs, primarily in the fields of Education, Translation, Non-Profit Services, Government, and Business
- Frequent use of Flagship language skills in professional employment and graduate school is **associated with higher levels of proficiency**



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Results: 2012

Thank You!

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Questions?

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