



THE LANGUAGE FLAGSHIP

Creating Global Professionals

LANGUAGE FOR HEALTH: THE PRACTICE OF MEDICINE IN HINDI AND URDU

ABSTRACT

This project aims to develop, integrate and promote the paradigm of language learning for specific professional purposes for the first time in the field of Hindi Urdu (HU) language education. The project's primary goals are to provide resources and opportunities to develop communication skills in HU used in the context of healthcare and medicine while expanding the training of language skills at the advanced level in a comprehensive and innovative manner.

Judging from census data pertaining to the South Asian community in the US and researched needs in the healthcare and academic communities, there is an urgent need for the comprehensive development at the national level of these materials. Further, the fields of health and medicine are of primary importance in all the languages for which The Language Flagship Program has been created.

Thus, this project will present a completely new paradigm for Hindi Urdu instruction at the advanced and superior levels and will also be a model for similar projects in all Flagships. The project involves the design and development of a package of educational materials as well as training and pedagogical guidelines addressing the needs of students entering the professional world and established professionals. The learning units envisioned will be designed with the goal of practicing language at the Advanced and Superior levels and will therefore be an integral part of the Hindi Urdu Flagship curriculum.

The project will be carried out as a partnership between the Hindi Urdu Flagship (HUF) at the University of Texas, Austin, and New York University as well as collaboration with Columbia University. This collaborative effort enables the pooling of expertise and experience in a cost-effective way by avoiding duplication of efforts and time through complementarities and collaboration.

PROJECT DIRECTOR:

Herman van Olphen, Director, Hindi Urdu Flagship
University of Texas at Austin
(512) 475-6037
hvo@mail.utexas.edu